

MINUTES OF THE ECONOMIC DEVELOPMENT COMMISSION
January 15, 2020

The meeting of the Libertyville Economic Development Commission was called to order at 7:30 a.m. at Village Hall, 118 W. Cook Avenue.

Members Present: Chairman John Cortesi and Commissioners William Abington, Brian Grano, Thomas Kreuser, Dan Marks, Steve Martin, Sara Rolsma and Edward Werdell.

Members Absent: None.

Staff Present: John Spoden, Director of Community Development and Heather Rowe, Economic Development Coordinator.

Others Present: Mark Anderson, MainStreet Libertyville.

Minutes: The Commission approved the minutes of the December meeting (Werdell/Kreuser).

Review of 2018 Economic Development Strategy: Chairman Cortesi referred to the suggested Staff revisions to the Strategy that were included in the Commission packet and requested comments. The Commissioners had the following suggested changes and comments:

- Reorder the list as follows: 1) Sports Complex Land, 2) Trimm Redevelopment, 3) Foulds, 4) Young, 5) Innovation Park, 6) Mitsubishi/Infiniti Site, 7) Theater, 8) Mallory, 9) Meyer, 10) Graham corner, and 11) Milwaukee Ave Redevelopment Rt 176 to Rockland. The theater site and auto dealer site were additions to the list.
- The aforementioned reordering is intended to reflect a high current level of activity at some of the sites that would require less staff/Commission focus and changing priorities due to potential sales tax production, employment development, property owner expectations, and Village needs.
- The Commission suggested editing the Innovation Park site to note the possible consideration of attracting a hotel to the property.
- Renaming the Prairie Crossing item to “Prairie Crossing Station Area” given the redevelopment is not of the station itself but rather the vacant land adjoining the station for other uses.

Commissioner Cortesi requested the revisions be made to the draft for Commissioner consideration and recommendation at the next scheduled meeting.

COMMUNICATIONS AND DISCUSSION:

2020 Off-Site Meeting Location Suggestions: After a discussion of potential business visit locations, the following were suggested to Staff to consider in their meeting scheduling: Advocate Condell, Hollister, Metalex, Napleton Auto Group, Pharnalogsitics, Milwalky Trace/Taco, Feed My Starving Children, and Innovation Park.

Minutes of the January 15, 2020, Economic Development Commission Meeting
Page 2 of 2

Comprehensive Plan Update: Mr. Spoden noted that the Village's consultants had completed an initial draft of the Plan to be reviewed with the Comprehensive Plan Committee. Staff had also requested development of an additional sub-area plan for the Foulds property and surrounding area, a draft of which will also be reviewed at the upcoming Committee meeting. Staff confirmed that a draft will be shared with the EDC before adoption.

Development Activity: Mr. Spoden and Ms. Rowe provided updates on the proposed Encompass Hospital, the proposed Infiniti dealership, and Innovation Park tenancy efforts. Mr. Spoden noted a request by property owner Jim Engdahl which would allow expansion of a Milwaukee Avenue fronting office space in the downtown, should a suggested text amendment be approved.

Other: The Commission suggested the Village might further promote use of the Church Street garage through its publications and social media, using a graphic inclusive of a map. They inquired about ad placement regarding parking availability on Waze, Metra, etc.

The Commission noted that the Chicago Bears announced their training camp relocation to neighboring Lake Forest and how this could present an opportunity to market Libertyville restaurants/shopping opportunities to visitors.

MainStreet Libertyville: Mr. Anderson noted a new effort of the organization to work with the downtown restaurants to identify ways to further support their operations and marketing. He also mentioned that their drone video had been completed and would be presented at their Annual Meeting on January 27th at 6:30 to which the Commission was invited to attend.

With no further business the meeting was adjourned at 8:45 AM.

Respectfully submitted,

Heather J. Rowe, AICP
Economic Development Coordinator