

VILLAGE OF LIBERTYVILLE

**PARKS AND RECREATION ADVISORY COMMISSION**

**November 21, 2019**

Village of Libertyville

118 W. Cook Avenue

Libertyville, IL 60048

3:00 p.m.

**AGENDA**

1. Adler Park Update
2. OSLAD Grant Update
3. Libertyville Foundation
4. GO Libertyville Walk
5. Open Item
6. Adjournment

*Any individual who would like to attend this meeting but because of disability needs some accommodation to participate should contact the ADA Coordinator at 118 West Cook Avenue, Libertyville, Illinois 60048 (847) 362-2430.  
Assistive listening devices are available.*

VILLAGE OF LIBERTYVILLE  
Parks and Recreation Advisory Commission  
**DRAFT** Minutes  
Thursday, September 19, 2019

A meeting of the Parks and Recreation Advisory Commission was held on Thursday, September 19, 2019 at 3:00 p.m. at the Libertyville Village Hall. Those in attendance included Commission Members: Megan Huber, Aaron Zych, Chuck Greskovich and Meredith Parks Superintendent David Thornborough and Sports Complex Director Connie Kowal.

**Adler Park Design Selection**

Deputy Administrator Engelmann provided a summary of the public process that was conducted. There were a total of 271 votes received from the designs that were on display at the library. There were a total of 74 votes received on the online survey. The design that received the most votes was provided by BCI Burke (109 Votes-\$313,138 with a grant to reduce it to \$223,636). The equipment results were as follows:

<b>Equipment Type</b>	<b>Votes</b>
Zip Line	33
Saucer Swing	20
Spinner	13
Seesaw	8

The BCI Burke original design includes a saucer swing and seesaw. Staff contacted BCI Burke to determine if a zip line could be added to the design. BCI Burke indicated that there is room to include this within the design. An updated cost was requested to include the zip line feature which would be a nominal increase.

Staff requested a recommendation from the Parks and Recreation Advisory Commission regarding a final design to recommend to the Parks and Recreation Committee. Staff also requested a recommendation regarding adding a section of pour in play surface to the existing design which would make the final surface a combination of both pour in play and woodchips.

Member Griffin made a motion to recommend the BCI Burke design as presented to the Parks and Recreation Committee, Member Zych seconded. The motion passed unanimously.

**OSLAD Grant Update**

Deputy Administrator Engelmann stated that staff met with a grant administrator onsite for an inspection of the property. There is \$44 million in funding requests with \$29 million available. A notice will be sent to applicants who are moving forward in the process in November. Those applicants will be invited to present in Springfield. The final applicants will be notified a few months afterward.

**Open Item**

Deputy Administrator Engelmann stated that there will not be a need for a meeting in October. She would recommend waiting until November for a next meeting and she anticipates presenting on the Friends of the Parks concept.

**Adjournment**

Member Zych made a motion to adjourn the meeting and Member Griffin seconded the motion. The meeting was adjourned at 3:45 p.m.

Respectfully submitted,

Ashley Engelmann  
Deputy Village Administrator



## Memorandum

**To:** Ashley Engelmann, Deputy Village Administrator  
**From:** Lacey Benedeck, Administrative Intern  
**Date:** 10/1/19  
**Subject:** GO Libertyville Campaign

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### **Background**

The GO Lake County walking initiative was founded in 2016 by the Gurnee Park district and was adopted by Live Well Lake County, which is a collaboration between representatives from a variety of community-based organizations, government agencies, health care systems, and academic institutions. This initiative was inspired by a physical activity challenge made by the former Surgeon General. Its mission is, “Empowering Lake County residents to improve their overall health through the simple act of walking”. Since its creation, GO Lake County has been adopted by over 20 different communities. Each community has taken a different approach to the initiative, but they have kept similar branding and concepts designed by the Live Well Lake County organization. The goals of GO Lake County network are as follows:

1. Create and support unified, formal programming that supports walking through major events and education.
2. Expand the reach of walking initiatives by supporting nontraditional partners to foster a culture of walking through group activities that meet the community “in place.”
3. Use momentum gained from partners and events to promote policy and infrastructure that make walking and physical activity more accessible whether or not it’s at a park district facility.

The Village of Libertyville can benefit from looking at other communities who have already held a GO Lake County kick-off event, in order to hold an effective first event for GO Libertyville. Data from 10 different communities was collected from a survey sent to representatives from each community. The data was compiled into 7 different categories: distance of walk, number of attendees, sign-in process, promotional merchandise, quantity of promotional merchandise, price of promotional merchandise, and other community businesses.

## **Recommendation**

Based on the information, trends and suggestions from these communities, the GO Libertyville campaign should adopt the following items for their kick-off event:

- 1.5-mile walk
- The walk should take place at Adler Park around August 22<sup>nd</sup> or August 29<sup>th</sup> at 10:00am
- Plan for 50-400 people in attendance
- Offer a pre-register option in order to be guaranteed a promotional shirt
- Walkers should register at the event, sign a waiver form, and have the option of providing an email for information on future GO events.
- 300 shirts/ bracelets and 200 water bottles with the GO Libertyville logo should be ordered and given away on a first-come-first served basis.
- Excess merchandise may be given out at different walking events
- Reach out to local health related businesses, community organizations, and schools to attend and set up booths
- Provide pamphlets with upcoming walking events and cards to log future walks
- Short speech from recreation staff or GO Lake County representative
- DJ should play music throughout the event
- Place signs at Cook Park and Crawford House

## **Budget Impact**

<b>Items</b>	<b>Quantity</b>	<b>Estimated Cost</b>
Shirts	300	\$1,200
Water bottles	200	\$200
DJ	1	\$300
Printing	-	\$200
<b>Total Average Cost: \$1,900</b>		